



# Media Policy

15 May 2024

## General

Capturing images and videos of those who visit the Cambridge Badminton Club, including that of both senior and junior visitors/players, is a great way of celebrating achievements and success as well as promoting badminton and the Club to the local community and further afield.

By consenting to the Cambridge Badminton Club Media Policy, you agree to grant the Cambridge Badminton Club the right to use your (or your Junior child's) name, image, photograph, or video captured while at the Cambridge Badminton Club or while engaged in activities linked to the Cambridge Badminton Club (such as competitions at other venues while playing for the Club). This includes playing, spectating or engaged in general activities related to the Club. These photos and videos, in whole or in part, may be reproduced, edited, exhibited and shared publicly by the Club and/or its affiliated Clubs for the purposes of promotion of the Club and/or badminton. This may be in the form of general promotion such as social media, website use and advertising. For any other purposes, individual consent will be required.

Obtaining consent from players will be through one of several means; through the Club's Online or Paper Registration Forms, through email or through signage displayed at the Club.

All players/members will be informed of the Media Policy, and it will be their responsibility to let the Club know if they do not consent.

If a person elects not to grant permission to the Club the right to use their image, it is their responsibility to remove themselves from situations, where possible, where photos are likely to be taken, such as at presentation times. The Club does not guarantee that their image will not be published as part of a larger group.

For Junior players, consent will be sought from a parent/guardian/caregiver. Regardless of parent/guardian/caregiver consent, the wishes of Junior players will be respected. Full names of Juniors should not appear alongside their image (first names only). Juniors will only be named for the purpose of celebrating individual success. No personal details (email addresses, phone numbers, home addresses, school names) are to ever be used. Great care will always be taken to ensure photographs and video recordings taken are child safe and appropriate.

Photography and video in changing rooms, toilets and showers is not allowed by anyone under any circumstances.

Photographs and video recordings will be securely stored electronically and/or in physical form by a Club Representative and will not be shared unless for the purpose the image/recording was originally taken in accordance with the granted consent. Images and recordings will only be shared with Club approved personnel responsible for marketing/promotion.

The Club does not want to prevent parents, carers, or other spectators from being able to take legitimate photographs or video footage of players/participants. However, there is evidence that certain individuals will visit sporting events to take inappropriate photographs or video footage of children/young people. All Club representatives should be vigilant about this possibility. Any concerns should be reported to a Club representative.